



Ganbina

Social Return on Investment (SROI) Analysis

Key Findings

- In 2012, an investment of \$1.1m in Ganbina created \$7.5m of present value, resulting in an SROI ratio of 6.7:1. All of Ganbina's investment is sourced from philanthropic and corporate funders.
- The most valued outcomes for participants are the increased likelihood that they will pursue a positive education and employment pathway (\$1,032k), the trusted mentor relationship with Ganbina staff (\$968k) and building employment history (\$666k).
- The Government benefits from the reallocation of resources due to reduced demand for income support (\$1,645k), criminal justice (\$351k) and employment services (\$46k) despite not currently investing in the program.

About Ganbina

Ganbina is committed to empowering Indigenous communities to achieve true social and economic equality with other Australians within the next two generations. Ganbina do this by working with young Aboriginal people in Greater Shepparton throughout their school years and beyond, to make sure they get the right education, jobs training and experience and life skills they need to reach their full potential as adults.

"[Ganbina has] opened my eyes to my Indigenous side – in the past I didn't care about it. I'm more interested in Indigenous history – I want to explore more about my family history."

Leah-Jane, Year 11 participant

Over the last 10 years, Ganbina has worked with around 900 young Aboriginal people between the ages of 5 to 24 years. Currently, Ganbina supports more than 300 young people each year. Young people's participation in the program is completely voluntary.

Ganbina delivers the Jobs4U2 program which has a number of components that support young Aboriginal people to stay in school, get a job and start a career.

What is SROI?

Social Return on Investment (SROI) is an internationally recognised methodology that measures the value created for stakeholders. SROI is a framework for identifying, measuring and accounting for the value an activity creates from the perspective of each stakeholder.

"Without Ganbina's support I wouldn't be at university."

Chanoa, University participant

Measuring our Impact

Ganbina engaged Social Ventures Australia (SVA) Consulting to undertake a baseline SROI analysis of its program. The primary objective of this SROI analysis was to understand and value the impact that Ganbina has on the various stakeholders impacted by the program. The analysis was peer reviewed by an accredited SROI practitioner.

The SROI analysis is based on the 2012 calendar year of investment. It involved consultations with participants, their parents and guardians, schools and Ganbina staff.

Ganbina is helping me find out what I want to do next."

Kalinya, Year 11 participant

Stakeholder Outcomes

The SROI analysis first identifies the major stakeholders who experience change from Ganbina and then aims to understand what these changes are, i.e. the outcomes, for each group.

1. **Young Aboriginal people from Greater Shepparton (participants):** who experienced increased aspirations and motivations; knowledge of education and employment options and access to job opportunities; and resources to participate in education and employment (e.g. books, drivers licence). Which combined lead to young people demonstrating leadership to their peers, families and community (e.g. by studying hard); being more engaged in education and in the world of work.
2. **Government:** who are assisted to achieve their National Education Agreement and Closing the Gap targets which lead to increased tax revenue and cost savings in income and employment support, and the reallocation of resources in the criminal justice system.
3. **Schools:** who receive additional support from Ganbina to resolve students' issues and benefit from participants being more strongly engaged at school and in the community
4. **Employers:** who have increased access to job-ready Aboriginal workers (Ganbina participants) which increases their ability to reach their Indigenous employment goals
5. **Parents and guardians:** who are assisted financially and increase their engagement with their children's education through goal setting and school and career events.

"It's handy to know they're there to help out."

Sam , Year 11 participant

Calculating Value

The SROI ratio indicates that for every \$1 of investment in Ganbina \$6.70 of value is created.

$$\text{SROI Ratio } 6.7 : 1 = \frac{\text{Benefits (present value) } \$7.5\text{m}}{\text{Investment (present value) } \$1.1\text{m}}$$

Insights

- **The majority of value is created for participants.** Almost two-thirds of the total value created accrues to participants. Despite not investing in Ganbina, government accrues 30 per cent of the total value created.
- **The most valued outcomes for participants are increased motivation and aspirations and greater engagement in education.** This is achieved by Ganbina working one-on-one with young people over a long period of time, providing integrated career development and personal support, and the knowledge and resources required to capitalise on education and employment opportunities.
- **Ganbina is uniquely positioned to address the needs of Aboriginal young people in Greater Shepparton.** Ganbina has had extensive positive impacts on the education, employment and life pathways of participants. It works with a large number of young people (over 300 per year) and fills a niche in the service delivery landscape.

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